BeforeTheWinn

No. 03 / EN

CREATING / A CREATOR'S WORKBOOK

The Faceless Studio



From account idea to a first digital offer in 14 days

A five-slide carousel

Here is a storyboard you can adapt. Each slide has two panels. The upper panel sets the scene and the lower panel takes it one step further. The quoted lines are short enough to place on the images.

01 / Question	The top shows a hand on the doorknob with “Ready to go?” Below it, an empty hook asks “Where are the keys?”
02 / Cause	Pair keys on the table with “Here’s where you left them.” Put the front door below with “Here’s where you looked.”
03 / Action	Show the empty tray beside the bag with “Pick one landing spot.” Underneath, let the keys drop onto it with “Try it tonight.”
04 / Trial	Place “One move by the door” over a hand reaching for the keys. Below, show a dated note with “Mark whether it worked.”
05 / Close	Show a phone with your handle beside the bag, then the morning departure. Split “Follow to win tomorrow” across the two panels. The Polish brand line is “Obserwuj, by jutro wygrać”.

> **Before export**
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> Cover the captions in turn. Do the two pictures still show a change? If not, choose two more distinct moments.

An offer people can inspect

Marta is making a “Shift Departure Card.” A buyer receives instructions, a completed example and a blank reusable sheet. A genuine excerpt helps them decide whether it fits. Here’s a product description you can adapt.

Headline and description

“Shift Departure Card. Leave it beside your bag and write in three things to take with you. Mark refrigerated items separately. After leaving, note anything you went back for. Your PDF contains instructions, an example and a card for seven departures.”

Price	State the price of one product in the currency the buyer will see at payment. Put the file language, format and delivery method beside the buy button.
Store test	Preview the page on a phone, complete a test purchase and receive the right language edition. Match the filename to the promise on the page.